

2017 SPRING CONFERENCE SPEAKERS & GUESTS

OFFICIAL VISITOR



Heidi McNamar
Federation Director
Soroptimist International
of the Americas
SI/Greater Hartford, CT

Heidi McNamar of SI/Greater Hartford, Connecticut, is co-owner of Krause Caterers, Inc. A member since 1994, she has held several leadership positions including region governor; district director; and club president, secretary and treasurer. She holds a Bachelor of Science degree in business administration from the University of Denver. In addition to her Soroptimist activities, she volunteers with the YWCA.

SPECIAL GUEST



Nicole Simmons
Membership & Leadership
Development Manager
Soroptimist International
of the Americas
Philadelphia, PA

As SIA's Membership & Leadership Development Manager, *Nicole Simmons* focuses on assisting members with the tools they need to create a valuable and healthy club experience while also developing materials to grow our volunteer leaders. Her responsibilities include the development of recruitment and retention strategies as well serving as a resource and coach for members. Additionally, she oversees the membership website; prepares informative member videos; writes articles for Best for Women and content for the public website www.soroptimist.org. Nicole joined SIA in the fall of 2009. With a bachelor's degree in communications from Wilkes University, she has a diverse professional non-profit background, having worked for Girl Scouts in the Heart of Pennsylvania, two regional blood centers, and the American Lung Association.